

Age Less Than 18
Quit Line Data Summary
April 1 - June 30, 2003

| | <u>Less Than 18</u> | <u>State</u> |
|--|---------------------|------------------|
| Number of Calls to Quit Line | N = 59 | N = 3,671 |
| Percent of Statewide Calls | 2.1% | 100.0% |
| Percent of State Population in County¹ | 25.7% | 100.0% |

| | <u>Less Than 18 %</u> | <u>State %</u> |
|--|-----------------------|------------------|
| Gender | N = 56 | N = 3,165 |
| Female | 66.1% | 60.2% |
| Male | 33.9% | 39.8% |
| Race/Ethnicity | N = 39 | N = 2,585 |
| People of Color | 23.1% | 12.9% |
| White | 76.9% | 87.1% |
| Age | N = 59 | N = 2,854 |
| Less than 18 years old | 100.0% | 2.1% |
| Education | N = 2 | N = 2,724 |
| Did not graduate high school | * | 16.0% |
| High school graduate | * | 34.7% |
| Some college/vocational school | * | 36.8% |
| College graduate | * | 12.5% |
| Caller Type | N = 55 | N = 3,278 |
| General Information | 12.7% | 12.3% |
| Health care provider | 0.0% | 3.5% |
| Tobacco user | 87.3% | 84.1% |
| Payer Type | N = 10 | N = 2,092 |
| Insured | 20.0% | 34.9% |
| Uninsured | 10.0% | 28.9% |
| Medicaid | 70.0% | 36.1% |
| Heard About | N = 50 | N = 2,748 |
| Past caller | 12.0% | 11.3% |
| Employer/worksites | 0.0% | 0.6% |
| Health care provider | 26.0% | 24.8% |
| Television | 26.0% | 16.6% |
| Outdoor advertisement (billboard/bus/wall) | 8.0% | 5.3% |
| Targeted mailing | 0.0% | 0.2% |
| Great Start | 0.0% | 0.1% |
| Radio | 2.0% | 6.8% |
| Newspaper/Magazine | 0.0% | 0.9% |
| Brochure/Newsletter | 6.0% | 5.7% |
| Family or friend | 12.0% | 22.9% |
| Health Department | 0.0% | 4.1% |
| School | 8.0% | 0.6% |